

# THE PRIVACY POLICY

This privacy policy describes how Digital Media Experts Inc (hereby refer to as “Followers” or “Company” or “we”) process personal information in relation to your use of the website.

We specialize in performance campaigns. We optimize advertising campaigns as well as workflows between our team and the client's marketing department using internal agency technologies.

We ask you to read this privacy policy carefully as it contains important information on who we are, how and why we collect, store, use and share your personal data, your rights in relation to your personal data and on how to contact us in the event that you have a complaint.

## 1. Who we are?

Digital Media Experts Inc  
Address: 24A Trolley Square #1157, Wilmington, DE 19806-3334

## 2. The personal data we process

We will collect, process and use personal information during our interactions with you. It typically includes:

- name;
- contact details (including email address and telephone/mobile number);
- country;
- job title;
- company name.

We do not process sensitive information.

All personal information that you provide to us directly must be true, complete, and accurate, and you must notify us of any changes to such personal information.

We process your data until the purpose for processing them is achieved. We can continue processing your data if such processing is required by law or necessary to protect our rights and interests, as well as the rights and interests of third parties.

## 3. Do we receive any information from third parties?

We do not receive any information from third parties.

## 4. Purposes of processing the personal data

It is in our legitimate interests to show you the services, promote our business, process your request and develop our relationship with you. We may also process your information

only for other purposes with your consent. We process your information only when we have a valid reason to do so.

## **5. How do we keep your information safe?**

We have organizational and technical processes and procedures in place to protect your personal information.

## **6. Will your information be shared with anyone else?**

We have not disclosed, sold, or shared any personal information to third parties for a business or commercial purpose.

## **7. Your rights**

### **7.1. Access**

You have the right to obtain confirmation as to whether we process personal data about you, receive a copy of your personal data held by us, and obtain certain other information about how and why we process your personal data (like the information provided in this privacy policy).

### **7.2. Rectification**

You have the right to request for your personal data to be amended or rectified where it is inaccurate (for example, if you change your name or address) and to have incomplete personal data completed.

### **7.3. Erasure**

In order to delete all your personal data, please send us a request.

We are not required to comply with your request to erase personal information if the processing of your personal information is necessary:

- For compliance with a legal obligation; or
- For the establishment, exercise or defense of legal claims.

### **7.4. Objection**

You have the right to object to the processing of your personal data should you consider that the processing violates your rights. Please bear in mind that the right to object can be exercised only if we are processing your data based on our legitimate interests.

### **7.5. Data portability**

You have the right to have your personal data transmitted to another controller, where technically feasible.

### **7.6. Complaints**

You can file a complaint with the relevant supervisory authority if you consider that your rights have been violated.

We sincerely hope that you will never need to, but if you do want to complain about our use of personal data, you can contact us in one of the ways mentioned in Section – ‘How do you contact us?’. We will look into and respond to any complaints we receive.

## **8. Changes in this privacy policy**

This privacy policy was published on 07.23.2024.

We may inform you by any available means (via email) if this privacy policy is amended in a way that has a significant impact on your rights. We also ask you to periodically visit our website for any updates of this privacy policy. Please contact us, if you have any questions about this privacy policy or the information, we hold about you.

## **9. How do you contact us?**

For questions or complaints about this privacy policy contact us by emailing at [pd@followers.com](mailto:pd@followers.com)